

#### **CONTACT** -

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### **EDUCATION -**

Valencia College, Orlando, FL Associate in Science, Graphic & Interactive Design

University of Central Florida, Orlando, FL Master of Arts, Educational Leadership Bachelor of Arts, Psychology

### **SKILLS** -

UI/UX Design

Wireframing and Prototyping

WordPress, Figma

Front-End Development, HTML & CSS

Adobe Illustrator, InDesign, Photoshop

Presentation Design

Typography & Layout Design

## **AWARDS** -

American Advertising Federation

Silver ADDY, Online/Interactive - Apps
February 2022

American Advertising Federation

Silver ADDY, Online/Interactive - Website
February 2022

Valencia College

Juried Student Exhibit, Unicorn Award
Spring 2021

Creative and detail-oriented Graphic Designer with expertise in branding, digital and print design, web development, and user experience. Skilled in Adobe Creative Suite, WordPress, and HTML/CSS with a passion for creating compelling campaigns that engage diverse audiences. Committed to advancing mission-driven initiatives through impactful visual storytelling.

# **WORK EXPERIENCE -**

MHP Salud, Orlando, FL **Communications Associate**, March 2025 - present

- Design and update marketing and outreach materials for both print and digital, including flyers, brochures, training guides, presentations, and business cards
- Leading a full website redesign, including UX strategy, UI element design, site architecture, and page layout prototypes
- Ensure brand consistency across all materials by maintaining and updating brand documents, color palettes, and assets
- Support public health and workforce development initiatives by producing culturally relevant, multilingual materials
- Collaborate with internal teams and external collaborators to move projects forward

Valencia College, Orlando, FL Part-time Faculty, Graphic & Interactive Design, Jan. 2023 - present

Children's Home Society of Florida, Orlando, FL **Senior Communications Manager**, Oct. 2022 - March 2025

- Write, edit, and design philanthropy-focused print and electronic communications including direct mail appeals, the annual report, videos and digital communications
- Manage the CHS website, including content updates and page redesigns to enhance user experience and SEO
- Ensure consistent application of brand guidelines across all communications and platforms to enhance organizational identity
- Develop and execute creative campaigns to promote donor engagement and organizational goals

University of Central Florida, Orlando, FL *Graphic Designer*, July 2021 - Oct. 2022

- Designed and edited marketing materials for both print and digital
- Designed and optimized user-friendly web pages using WordPress, HTML, and CSS
- Conducted photography for campus events and design projects
- Produced and edited video content to support marketing campaigns